



# 26TH ANNUAL GOLF CLASSIC

**JUNE 3, 2019**

**TROPHY CLUB COUNTRY CLUB**

**Join us for our 26th Annual HANTX Golf Classic at the beautiful  
Trophy Club Country Club on June 3, 2019.**

**We will have a great day of golf filled with plenty of camaraderie and fun!**

Our Golf Classic allows you the opportunity to entertain current clients and network with colleagues and potential clients while participating in a tournament that will include over 300 golfers and volunteers from the hospitality industry, one of the largest employers in the State of Texas.

- Fabulous raffle and silent auction items including hotel stays, spa packages, golf packages, sporting events, fine wines, and much more.
- Sponsored holes with food, liquor, gifts, and fun.
- Prizes awarded for both courses for 1st, 2nd, 3rd Place, Longest Drive Men's and Women's, and Closest to the Pin.
- Gift bags for all Tournament Players, Sponsors, and Volunteers.

## **Schedule of Events**

- |         |  |
|---------|--|
| 7:00 am | Golfer Registration & Breakfast begins |
| 9:00 am | Shotgun Scramble Start                 |
| 2:00 pm | Dinner and Awards Presentation         |

## **Player Opportunities**

\$300/player or \$500/Two-some or \$1000/Foursome

Includes one general raffle ticket per player, player gift bag, meals, award ceremony and more!














































We have all types of sponsorships available and levels of golfers in our tournament—sponsor a team or just come out to have fun, enjoy the day and camaraderie.

***A portion of the proceeds from this event will benefit the HANTX Hospitality Education Scholarship Fund to promote and encourage education and workforce development within the hospitality industry!***

**RESERVE YOUR SPONSORSHIP AND SPOT TODAY BEFORE THEY'RE GONE!**

# 2019 Sponsorship Opportunities

	Title Sponsor \$18,000	Dinner & Reception Sponsor \$6,500	Registration & Mulligan Sponsor \$4,500	Breakfast & Bloody Mary Sponsor \$3,500	Souvenir Photo Sponsor \$3,200	Sign Sponsor \$3,000
Number of Sponsorships Available	1	1	1	1	1	1
<b>Pre Tournament Recognition</b>						
Corporate name and/or logo on all pre-event promotional material						
Website recognition* <i>*Title sponsor receives link to their website</i>						
Social Media recognition						
Email Inclusion* <i>*Title sponsor receives link to their website</i>						
<b>Day of Tournament Recognition</b>						
Number of tournament playing spots	8	4	4	4	4	4
Player Meal Tickets	8	4	4	4	4	4
Volunteer lunches and awards dinner	4	2	2	2	2	2
Mulligan Bags	8	4	4			
General Raffle Tickets	10	8	4			
Designated Hole with table* <i>*Title sponsor receives designated hole on each course</i>						
On Course Signage						
Recognition during dinner program						
Speaking Opportunity at dinner						
Ad in souvenir program	Full page	Half page	Half page	Half page		
Corporate name and/or logo in souvenir program						
Facebook Live promotion during event						
Souvenir photos						
Opportunity to provide product samples and materials in all player promotional gift bags						
Souvenir pin flags	2					
Special signage/marketing opportunities** <i>**Customized for Title Sponsor</i>	On Player golf carts and on both courses	At Dinner	At Registration & mulligan bags	At breakfast & Bloody Mary Bar	On all photo frames	At registration
<b>Post Tournament Recognition</b>						
Corporate name and/or logo on all post-event Thank You material and email						
Mailing list of all attendee's post-event						
First right of refusal for next year						

2019 Sponsorship Opportunities continued	Awards Sponsor \$2,800	Refreshment Cart \$2,500	Exclusive Hole Sponsor \$2,500	Contest Holes (4) <sup>#</sup> Shotgun Holes (2) \$1,500	Hole Sponsor <sup>++</sup> \$1,200	Front Nine, Back Nine or Putting Green Sponsor \$500
Number of Sponsorships Available	1	2	6	6	limited	limited
<b>Pre Tournament Recognition</b>						
Corporate name and/or logo on pre-event promotional material						
Website recognition						
Social Media recognition						
Email Inclusion						
<b>Day of Tournament Recognition</b>						
Number of tournament playing spots	4	2	2			
Player Meal Tickets	4	2	2			
Volunteer lunches and awards dinner				2	2	
Mulligan Bags						
General Raffle Tickets						
Designated Hole with table* <i>*Title sponsor receives designated hole on each course</i>						
On Course Signage						
Recognition during dinner program						
Speaking Opportunity at dinner <i>*Contest holes only</i>				Present contest winner with award <sup>#</sup>		
Ad in Souvenir program	Quarter-page	Quarter-page	Quarter-page			
Corporate name and/or logo in souvenir program					Name only	Name only
Facebook Live promotion during event						
Souvenir photos						
Opportunity to provide product samples and materials in all player promotional gift bags						
Souvenir pin flags			1			
Special signage/marketing opportunities <i>**Customized for Title Sponsor</i> <i>++May not be exclusive</i>	At Awards presentation	On Cart	At designated hole	At designated hole	At designated hole <sup>++</sup>	At designated location
<b>Post Tournament Recognition</b>						
Corporate name and/or logo on all post-event Thank You material and email					Name only	Name only
Mailing list of all attendee's post-event						
First right of refusal for next year						



## 26<sup>th</sup> Annual HANTX Golf Classic Sponsorship Form

**Date:** Monday, June 3, 2019 **Tee Time:** 9:00 am

**Location:** Trophy Club Country Club, 500 Trophy Club Dr. Southlake, TX

*A portion of our proceeds goes back to the HANTX Hospitality Education Scholarship Fund to promote and encourage education and workforce development within the hospitality industry!*

Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Player Opportunities

☐ Player Foursome \$1,000

☐ Player Twosome \$500

☐ Individual Player \$300

### Pre-Purchase of Additional Items for Game Day

☐ Mulligan Bag: \$60.00

☐ Golf Club Rental \$35 Men ☐ L ☐ R Women ☐ L ☐ R

☐ General Raffle Tickets How many \_\_\_\_\_ \$5.00 each

☐ Trip Raffle Tickets How many \_\_\_\_\_ \$40.00 each\*  
\*only 150 Trip Raffle Tickets will be sold!

### Sponsorship Opportunities Available

☐ Title Sponsor - \$18,000

☐ Dinner & Reception Sponsor - \$6,500

☐ Registration & Mulligan Sponsor - \$4,500

☐ Breakfast & Bloody Mary's Sponsor - \$3,500

☐ Souvenir Photo Sponsor - \$3,200

☐ Sign Sponsor - \$3,000

☐ Awards Sponsor - \$2,800

☐ Refreshment Cart Sponsor - \$2,500

☐ Exclusive Hole Sponsor - \$2,500

☐ Contest Hole Sponsor/Shotgun Hole Sponsor - \$1,500

☐ Tee Box Sponsor - \$1,200

☐ Front or Back Nine or Putting Green Sponsor - \$500

**PAYMENT:** Payment can be made by check or credit card.  
Make checks payable to: *Hotel Association of North Texas*

**TOTAL AMOUNT DUE:** \_\_\_\_\_

Credit Card: ☐ Amex ☐ Visa ☐ MC ☐ Discover

Cardholder Name: \_\_\_\_\_

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ V-Code \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ ST. \_\_\_\_\_ ZIP \_\_\_\_\_

Please return this form and payment by email to [sarah@hantx.org](mailto:sarah@hantx.org)  
or mail to the HANTX office at 12830 Hillcrest., Suite D218, Dallas, Texas 75230